

JOANNE PANICCIA, CPA

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Joanne Paniccia is a Certified Public Accountant with twenty years of experience assisting corporations, partnerships, and sole proprietors in managing the financial aspects of their businesses. To date, her clients have included individuals and small and mid-sized businesses across a variety of industries, including retail, wholesale, restaurant/hospitality, construction, design, and professional services. Her professional skill set spans tax, accounting, and business advisory services.

Ms. Paniccia adheres to her profession's high standards. She guides client conversations about financial statements, revenue forecasting, and cost and cash management enabling clients to use that knowledge to make sound business decisions. Her business advisory also encompasses retirement planning, compliance with payroll and employment obligations, internal controls, and the financial ramifications of various corporate structures—incorporation, partnership, or LLC designations.

Discovering opportunities for tax minimization and explaining the tax ramifications of various business scenarios, improving cash flows, and assisting in the development of business plans and budgets, are additional services available to clients. Furthermore, Joanne replies to IRS and NYS Department of Taxation & Finance notices and inquiries. She has represented clients during regulatory audits, inclusive of income, sales tax, payroll, workers' compensation, disability, and general liability. She is proud of achieving successful outcomes on each of those occasions.

Before starting her firm, Ms. Paniccia was a partner at Alessandro & Associates, an accounting firm in Islandia, NY. During that time she managed the accounting needs of approximately 80 clients whose businesses' revenue ranged from \$500K to \$5M. Joanne's attentiveness to each of those clients as well as her accounting expertise has resulted in long-term professional relationships. In her own practice, Ms. Paniccia continues the tradition of warm, personal interactions with her clients.

Joanne's credentials include membership in the American Institute of Certified Public Accountants (AICPA) and a BS Degree in Accounting from Arizona State University in 1991.

Tax, Accounting, Advisory & Consulting Services for Long Island and NYC businesses include:

- Business Operations, Opportunity, Budget Planning, and Profitability Consulting
- Tax Planning, Tax Preparation, and Tax Filings
- Regulatory Audit Representation
- Bookkeeping and Reconciliation Services with QuickBooks & Other Software
- Accounting Review and Adjustments
- Financial Statement Analysis
- Internal Control System Recommendations
- Business Plan Preparation